



Economic Development Committee Strategic Priorities

On August 22, 2019, the Village of Belleville's Economic Development Committee decided they would pursue the following three items over the next year. The Economic Development Committee is committed to promoting an excellent quality of life for the residents they serve.



ATTRACT A NEW RESTAURANT

- 1.1 Identify available commercial space.
- 1.2 Begin marketing for restaurant.



DEVELOP A LIST OF FUNDING OPTIONS

- 2.1 Reach out to state-level economic development agencies.



CREATE A COMMUNICATIONS PLAN

- 3.1 Put committee mission and objectives at the top of the meeting agenda.
- 3.2 Conduct training on new brand to effectively communicate it.
- 3.3 Connect with the school district's communications specialist.
- 3.4 Create a formal response and marketing plan.



Small community...big heart!